MOORE NORMAN
TECHNOLOGY CENTER

eCommerce: Quick Start with WooCommerce (Online)
CDOLT909

Hours :   In Class 6   Clinical 0   Total 6

Description

Welcome to e-Commerce Business Integration, an e-commerce course that teaches you step-by-step how to use smart e-commerce methods for your WordPress site to fuel higher profits and build a sustainable business.

Prerequisites

Must have Wordpress

Learning Objectives

1. Create a storefront theme
2. Add an About Us & Contact Page
3. Create Terms & Conditions and a Privacy Policy
4. Design your store: add a logo, create a menu, add a sub menu, product categories
5. Create your product pages and add a simple product and a variable product
6. Prepare your e-commerce store, and perform store housecleaning
7. Add widgets and more
8. Describe what you need to know about taxes
9. Explain how to import your products automatically using plugins that will save you time
10. Demonstrate how to use Alidropship
11. Demonstrate how to use WooDropship
12. Create static homepage and clean it up
13. Add a homepage slider
14. Describe paid versus free images
15. Describe what being mobile friendly means
16. Describe Checkout Options in WooCommerce
17. Describe Checkout Options
18. Add A Customer Account
19. Create Payment Types: Options for Customers to Pay
20. Adding Payment Providers, i.e.PayPal and Stripe
21. Describe Shipping Details: The Basics of WooCommerce Shipping
22. Describe Shipping Basics
23. Start Your E-Commerce Business

Teaching Philosophy

We believe that instructors, staff, and administrators have a shared responsibility to provide: 1) innovative course design and instruction; 2) a safe, learner-centered environment; and 3) an authentic learning experience.

Student Responsibilities

To ensure a quality and safe learning environment, students are required to follow the Post-Secondary Student Behavior policy #560. This policy can be found at www.mntc.edu/board-policies. Printed copies are available upon request.

A computer with an internet connection.
No prior knowledge of e-Commerce or WooCommerce is necessary.
No prior experience in coding, design, or technical experience